

Why Sponsor SMPS Idaho?



2023 SMPS IDAHO SPONSORSHIP OPPORTUNITIES

We believe in Business Transformed Through Marketing Leadership. In fact, today's most dynamic and successful A/E/C firms have realized the important balances between sellers and doers and between marketing and business development. They have used this important distinction to their advantage.

SMPS is the only organization dedicated to creating business opportunities in the A/E/C industry. Companies large and small are able to tap into our powerful national and regional network to form partnerships, secure business referrals, and benchmark performance.

With a growing member base, dozens of upcoming events, and countless new business connections, being a sponsor of SMPS Idaho will help you stay ahead of the curve and transform the way your A/E/C firm does business.

OUR MISSION

To **advocate** for, **educate**, and **connect** leaders in the A/E/C Industry.

For all SMPS 2023 sponsorship inquiries, contact sponsorship@smpsidaho.org.



Learn More: www.smpsidaho.org

SMPS ANNUAL SPONSORSHIP LEVELS

	GOLD	SILVER	BRONZE
COST	\$2,000	\$1,000	\$500
TOP TIER BENEFITS			
One year membership to SMPS	1	N/A	N/A
EVENT TICKETS			
Tickets to Programs	4	2	1
Discounted Tickets to Special Events	4	2	1
OPPORTUNITIES			
Job posting on SMPS job board	✓	✓	✓
List of attendees from all programs	✓	✓	✓
PROMOTION			
Sponsor logo on SMPS Idaho website with link	✓	✓	✓
Sponsor logo featured in SMPS Idaho newsletter	✓	✓	✓
Sponsor logo displayed in event Powerpoints	✓	✓	✓
Sponsor logo on event banners and/or virtual backgrounds	✓	✓	✓
Newsletter Spotlights	3	2	1
Social Media Spotlights (Up to total listed)	6	4	2
Verbal thanks at all events	✓	✓	✓

SMPS EVENT SPONSORSHIP OPTIONS

	NETWORKING (LIMITLESS)	PROGRAM (ONE)	SPECIAL (DEPENDS)
COST	\$250	\$400	TBD
EVENT TICKETS			
Attendees for sponsored event		2	2
PROMOTION			
Two-minute opening remark from representative		✓	✓
Provide panel moderator			✓
Powerpoint slide displayed	✓	✓	✓
Verbal thanks at program	✓	✓	✓
Logo in event advertising materials	✓	✓	✓

To purchase a sponsorship or discuss custom package options, contact sponsorship@smpsidoaho.org